



Consistent Computer Bargains, Inc. Honored With Prestigious Microsoft SMB East Coast Partner of the Year Award

Racine, WI — July, 23, 2010 — Consistent Computer Bargains, Inc., (CCB, Inc.), a national leader in representing small to medium sized businesses, and nonprofit organizations for affordable technology solutions announced today that it has received 3 prestigious awards from Microsoft: Microsoft SMB East Coast Partner of the Year Award, Microsoft SMB Mid-Atlantic Partner of the Year Award, and SMB Renewal Partner in the East Award.

CCB, Inc.'s expertise in Microsoft's technology solutions placed the company above the other 5,000 top East Coast Microsoft partners for delivering market-leading customer solutions built on Microsoft technology. The Microsoft SMB East Coast Partner of the Year Awards recognizes Microsoft Partners that have developed and delivered exceptional Microsoft-based solutions over the past year.

"Microsoft's recognition of CCB, Inc. for the three (3) technology achievement awards is the highest compliment to our organization for customer service and technology solutions, said Chris Booth, President and CEO, CCB, Inc. With partners such as Microsoft, we continue to find better solutions to exceed our customer's expectations with cutting edge technology and superior service and support. To be selected out of so many in the most competitive market for Microsoft is truly an honor. We are very proud of our contributions to our customers as their trusted advisors."

"Our sales team is honored to receive this incredible recognition from Microsoft! CCB's success comes from the commitment of our customers, said Patrick Booth, VP of Sales, CCB, Inc.. We are so appreciative that our customers have shared with thousands the benefit of our services. Lastly, I have to thank Antonia Orolin-Microsoft Partner Territory Manager Distribution for being in our corner to encourage and support our goals for FY10. When you have a partnership like that anything is possible."

"The achievements highlighted by these partners demonstrates their abilities to create and deliver innovative products and solutions to local customers," said Jack Braman, vice president for Microsoft's Small and Mid-market Solutions and Partners (SMS&P) in the East region.

"Microsoft is pleased to acknowledge and honor these organizations, and we recognize their strength in driving innovation and success for businesses in the region."

About Consistent Computer Bargains, Inc.

CCB has played an important role in developing substantial savings for nonprofits, and small to medium sized businesses, and by creating the charity-pricing programs in 1991, became the first authorized reseller to exclusively work with nonprofit organizations.

Through strategic partnerships with leading vendors like Microsoft, CCB, Inc. is able to offer your organization the widest selection of affordable technology solutions, support and services to accomplish your mission more efficiently and affordably.

For more information on CCB's technology solutions, call (800) 342-4222.

For public relations opportunities with CCB, call (800) 342-4222, ext.132.

Visit us at www.CCBNonprofits.com